24 November 2010

Dear Shareholder

Letter to new registered shareholders –
Election of Language and Means of Receipt of Corporate Communications

Pursuant to Rule 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, we write to ascertain your preference as to which language and/or means of receipt of Corporate Communications of Hong Kong Exchanges and Clearing Limited (“HKEx”, stock code: 388) in the future.

You may choose (i) to receive future HKEx's Corporate Communications in printed form (in English version only, in Chinese version only or in both versions); or (ii) to access future Corporate Communications posted on the HKEx website at www.hkex.com.hk using electronic means in lieu of receiving printed copies, by completing the enclosed Reply Form and returning it by post (using the mailing label in the Reply Form) to HKEx’s registrar, Hong Kong Registrars Limited.

If we do not receive your Reply Form by 21 December 2010 and until you inform HKEx’s registrar by reasonable notice in writing, we will only send the printed Chinese version of future Corporate Communications to individual Shareholders with a Chinese name and having a Hong Kong address, and only send the printed English version to other Shareholders, including those residing overseas and corporate Shareholders.

You are encouraged to take advantage of accessing HKEx’s Corporate Communications through the HKEx website, which helps preserve the environment and, we believe that it is also the most prompt, efficient and convenient method of communication with Shareholders. If you elect electronic means, we will send you an email notification of the posting of the relevant documents on the HKEx website on the same day that the printed Corporate Communications are mailed to other Shareholders.

As a note of appreciation of your support to reduce paper consumption, HKEx will donate HK$50 to a charity with a focus on environmental protection for each election made by Shareholders to access Corporate Communications electronically, subject to a cap of HK$100,000 per annum.

You are entitled at any time by reasonable notice in writing to HKEx’s registrar or by email to HKEx at communicationrequest@hkex.com.hk to change your choice of language or means of receiving Corporate Communications. If you have elected to access HKEx’s Corporate Communications using electronic means but for any reason have any difficulty in receiving or gaining access to the relevant documents, our registrar will promptly upon request send the printed form of the same to you free of charge.

Please note that printed English and Chinese versions of HKEx’s Corporate Communications are available from HKEx or HKEx’s registrar upon request, and both versions are also available on the HKEx website and HKExnews website at www.hkexnews.hk.

If you have any queries relating to this letter, please do not hesitate to call our enquiry hotline at (852) 2840 3457.

Yours faithfully
Joseph Mau
Company Secretary

Encl.

Note: Corporate Communication refers to any document issued or to be issued by HKEx for the information or action of holders of any of its securities, including, but not limited to, the directors’ report and annual accounts together with a copy of the auditor’s report, the interim report, a notice of meeting, a circular and a proxy form.
REPLY FORM

To: Hong Kong Exchanges and Clearing Limited (“HKEx”)
c/o Hong Kong Registrars Limited
17M Floor, Hopewell Centre
183 Queen’s Road East, Wanchai
Hong Kong

Election of Language and Means of Receipt of Corporate Communications

I/We would like to receive future HKEx’s Corporate Communications(Note):
(Please “✓” ONLY ONE box)

☐ in printed English version only; or
☐ in printed Chinese version only; or
☐ in both printed English and Chinese versions; or
☐ by electronic means in lieu of receiving printed copies (ie, by receiving an email notification of the posting of the Corporate Communication on the HKEx website on the date of despatch of such Corporate Communication).

My/Our email address: ____________________________________________
(for notification of release of Corporate Communications)

Full Name(s) of Registered Shareholder(s): ______________________(English)____________________(Chinese)
(Please use BLOCK LETTERS)

Address: ______________________________________________________

______________________________________________________________

Contact telephone number: ________________________________

Signature(s): ________________________________ Date: ________________________________

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Please cut the mailing label and stick it on an envelope to return the Reply Form to us.
No postage stamp necessary if posted in Hong Kong, otherwise, please affix an appropriate stamp.