

HKEX Charity Partnership Programme

List of Funded Projects for 2024

	<u>Project Name</u>	<u>Organisation Name</u>	<u>Project Description</u>
<u>Financial Literacy</u>			
1.	Carers Money Learning Community	Big Silver Community Limited	This project strengthens the financial literacy of elderly and their caregivers through an online platform that consolidates community educational resources on eldercare expenditures in Hong Kong. It offers mutual community support through a membership programme with in-person and online engagement, while providing weekly website updates and quarterly hybrid seminars on eldercare financial topics.
2.	Personal Finance Ambassador Programme 2025-2027	St. James' Settlement	This project recruits tertiary students to become Personal Finance Ambassadors, encouraging students to use their creativity, skills and influence to promote financial literacy among their peers. It not only enhances students' understanding and awareness of personal financial management but also cultivates a more financially astute generation.
<u>Diversity and Inclusion</u>			
3.	"Smart" Living Pilot Scheme	Hong Chi Association	By repurposing premises, this project provides transitional residential services for individuals with mild intellectual disabilities in a home-like setting, supporting their path towards independent community living. It enables participants to develop daily living and interpersonal skills through training and hands-on experience, helping them integrate into the community. It also supports participants before, during and after the transition through personalised care plans, while providing follow-up care to ease caregiving pressure and shorten waiting time for subsidised residential services.

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4.	Growing Together: Bridging Cultures	Integrated Brilliant Education Limited	This project delivers immersive learning experiences for non-Chinese speaking (NCS) students to learn Chinese in the same way as their local peers. Through indoor and outdoor activities, it supports children’s physical, cognitive, emotional and social development. It also provides pre-nursery guidance and engages parents to promote social inclusion.
5.	Empowering Sexual Violence Victims in a Digital Age: Online Emotional Support Project 2.0	RainLily	In response to the increasing prevalence of online sexual violence, this project offers confidential online support and resources for individuals who have experienced sexual violence. It also advocates for gender equity and challenges victim-blaming narratives through digital engagement, while facilitating easier discussions for victim-survivors to talk about these critical issues with the aim of fostering an inclusive and respectful online environment.
6.	SEN Friendly Community® Parent-Child Toolkit	SENMILY HK LIMITED	The project empowers parents from low-income families with children with special educational needs (SEN) to become effective home educators by integrating evidence-based SEN Friendly Community® training with an enhanced Parent-Child Friendly Toolkit. By adapting the unique 4S model—friendly sense, source, space and steps—for the home context, it aims to enhance communication skills in children with SEN and expand parents' caregiving abilities, ultimately promoting the overall well-being of the entire family.
7.	Together in Care: Community Support for Ethnic Minority Elderly	The Zubin Mahtani Gidumal Foundation Limited	This project enhances the quality of life for ethnic minority elderly through a comprehensive, three-tiered support system. It addresses social isolation and accessibility challenges by organising community activities, conducting home visits, providing culturally sensitive support, and facilitating important conversations about health and end-of-life care.

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<u>Poverty Relief</u>			
8.	Compassionate Community End-of-life Services Scheme	Forget Thee Not Limited	This project provides dignified funeral services and emotional support for low-income families who have lost loved ones. It also trains social service providers in end-of-life matters, educates students in coping with loss and assists the elderly in compiling life stories to enhance their well-being. By engaging volunteers, youth and the social sector to co-deliver these services, it fosters a more compassionate community for all.
9.	Cycling Tomorrow	J Life Foundation Limited	To empower underprivileged youth and women, this project provides vocational training and employment opportunities in bicycle maintenance, recycling and retail operations. Participants acquire practical skills in repair, shop and online business operations, as well as digital promotion. It also promotes cycling as a low-carbon mode of transport through community engagement activities.
<u>Environmental Sustainability</u>			
10.	Climate Advocacy Training for Youth 2025-2027	CarbonCare InnoLab Limited	To nurture the next generation of climate leaders, this project aims to enhance Hong Kong youth's understanding of climate issues, including carbon neutrality, climate justice, adaptation and climate-induced social challenges. Through a combination of workshops, mentorship, experiential learning and advocacy training, participants gain a comprehensive understanding of climate issues and the confidence to engage with policymakers, contributing to the development of climate policy. It equips participants to become proactive climate advocates, effectively connecting global, regional and local climate policy actions.
11.	Good Old Soil "AGRI-Brand"	Land Education Foundation Limited	Promoting low-carbon living and a more environmentally conscious culture focused on eating locally, this project connects farmers and youth and supports local and sustainable agricultural brands by organising farmers' markets and agri-food events to increase demand for local produce. It also provides training and knowledge-sharing in agricultural processing, marketing and product development. Furthermore, it increases public awareness of local agricultural production and carbon emissions.

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12.	Eco-friendly Fishpond Empowerment Scheme	The Hong Kong Bird Watching Society	This project establishes a sustainable fishpond model that supports both pond fish and shrimp farming and avian conservation, with a particular focus on small-scale operators and the promotion of bird-friendly practices. Local fishponds serve as important habitats for spoonbills and egrets. Through the eco-brand “Catch for Spoonbill,” it enhances the economic value of local fishpond products while preserving wetland ecosystems for migratory birds.